



EDUCATION

**Bachelor of Fine Arts
Graphic Design | 2010**
University of Minnesota Duluth

Gen. AI for Creative Workflows
by Adobe on Coursera, Oct 2026

UX Design Certificate
by Google on Coursera, Nov 2024

EXPERTISE

Creative Direction • Mentorship
Graphic Design • Art Direction
Brand Systems • UX/UI Design
Typography • Logos & 3D Models
Photo Editing • Motion Graphics
Presentation Design • Prototyping

TECH SKILLS

 Excellent

Adobe Creative Suite

Microsoft Suite

Squarespace & WordPress CMS

AI-Enhanced Workflows

Firefly, Midjourney, ChatGPT

Keynote Presentations

 Very Good

Figma

Blender

 Good

Google Web Designer

REFERENCES

Available upon request.

RYAN SUPALLA

Creative Director & Designer

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HELLO, I'M RYAN

Creative leader with 10+ years of agency and in-house experience building brand systems, leading multidisciplinary teams, and delivering high-impact, multi-channel creative. Currently leading creative at Red Circle Agency, focused on craft, mentorship, and consistently strong execution.

EXPERIENCE

CREATIVE DIRECTOR

Red Circle Agency | Minneapolis, MN | 2018 – Present

- Led creative strategy and design execution across casino gaming, hospitality, entertainment, food & beverage, and cannabis accounts, from concept through delivery.
- Directed integrated campaigns across digital, print, broadcast, experiential, and out-of-home channels.
- Maintained creative excellence through hands-on art direction, design reviews, brand stewardship, and mentorship of multidisciplinary teams.
- Concepted and art-directed photo and video productions showcasing guest experiences and property offerings, from pre-production through final asset delivery.
- Integrated AI tools into concept development and production workflows, guiding the team's use while maintaining creative quality and brand consistency.

CREATIVE DESIGNER

Mystic Lake Casino Hotel | Prior Lake, MN | 2014 – 2018

- Designed digital content with a user experience focus.
- Created brand, promotional and event concepts from sketchbook to digital execution for digital/print mediums.
- Collaborated with motion graphics and animation team to deliver motion graphics advertising.
- Created marketing concepts that aligned with overarching property brand to drive guest engagement and loyalty.

LEAD GRAPHIC DESIGNER

Black Bear Casino Resort | Carlton, MN | 2012 – 2014

- Created and directed print and digital advertising, leading promotional packages from concept through market delivery. Led a brand refresh through concept, execution, and implementation phases.
- Managed the visual brand across direct mail, TV, web, print, digital, and in-house environments, setting design standards and guiding creative execution.