



EDUCATION

Bachelor of Fine Arts Graphic Design | 2010

University of Minnesota Duluth
University of Birmingham, UK

UX Design Certificate

by Google on Coursera, Nov 2024

EXPERTISE

Creative Direction • Mentorship

Graphic Design • Art Direction

Brand Systems • UX/UI Design

Typography • Logos & 3D Models

Photo Editing • Motion Graphics

Presentation Design • Prototyping

TECH SKILLS

Excellent

Adobe Creative Suite

Microsoft Suite

Squarespace CMS

WordPress CMS

AI-Enhanced Workflows

Midjourney & Nano Banana

Keynote Presentations

Very Good

Figma

Blender

Good

Google Web Designer

REFERENCES

Available upon request.

RYAN SUPALLA

Creative Director & Designer

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HELLO, I'M RYAN

Creative leader with 10+ years of agency and in-house experience building brand systems, leading multidisciplinary teams, and delivering high-impact, multi-channel creative. Currently leading creative at Red Circle Agency, focused on craft, mentorship, and consistently strong execution.

EXPERIENCE

CREATIVE DIRECTOR

Red Circle Agency | Minneapolis, MN | 2018–Present

- Led creative strategy and design execution across multiple casino gaming, hospitality, entertainment, food & beverage, cannabis accounts, overseeing projects from concept development through final delivery.
- Directed integrated marketing campaigns for casino resorts, hotels, restaurants, entertainment venues, and destination properties across digital, print, broadcast, experiential, and out-of-home channels.
- Established and maintained creative excellence through hands-on art direction, design reviews, brand stewardship, and mentorship of multidisciplinary creative teams.
- Concepted and art-directed photo and video productions showcasing gaming experiences, resort amenities, dining, entertainment, and hospitality offerings, from pre-production through final asset delivery.

CREATIVE DESIGNER

Mystic Lake Casino Hotel | Prior Lake, MN | 2014–2018

- Designed digital content with a user experience focus.
- Created brand, promotional and event concepts from sketchbook to digital execution for digital/print mediums.
- Collaborated with motion graphics and animation team to deliver motion graphics advertising.
- Created marketing concepts that aligned with overarching property brand to drive guest engagement and loyalty.

LEAD GRAPHIC DESIGNER

Black Bear Casino Resort | Carlton, MN | 2012–2014

- Created and directed print and digital advertising, leading promotional packages from concept through art direction and market delivery.
- Developed and managed the visual brand across direct mail, TV, web, print, digital, and in-house environments.