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RYAN SUPALLA

Creative Director & Designer

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EDUCATION

**Bachelor of Fine Arts
Graphic Design | 2010**

University of Minnesota Duluth
University of Birmingham, UK

Google UX Design Certificate
by Google on Coursera, Nov 2024

EXPERTISE

Graphic Design • Art Direction

Brand Systems • UX/UI Design

Typography • Logos & 3D Models

Photo Editing • Motion Graphics

Presentation Design • Prototyping

TECH SKILLS

 Excellent

Adobe Creative Suite

Microsoft Suite

Squarespace CMS

WordPress CMS

Keynote

 Very Good

Midjourney

Figma

Blender

 Good

Google Web Designer

HTML/CSS

REFERENCES

Available upon request.

HELLO, I'M RYAN

A dedicated artist with over ten years of corporate and agency experience. Currently, I'm leading the creative crew at Red Circle Agency with a focus on developing our team's design skill set, creative abilities, and ultimately ensuring a high standard of quality for the work we create.

EXPERIENCE

CREATIVE DIRECTOR

Red Circle | Minneapolis, MN | 2018–Present

- Creative team leader and design lead on multiple accounts.
- Creating and directing digital/print advertising across various mediums, including direct mail, social channels, email, TV, web, in-house, and out-of-home (billboards).
- Ensuring the quality of creative work with oversight on creative approvals, direction, and training.
- Managing and directing photo shoots.

CREATIVE DESIGNER

Mystic Lake Casino Hotel | Prior Lake, MN | 2014–2018

- Designed digital content with a user experience focus.
- Created promotional and event concepts from sketchbook to digital execution for digital/print mediums.
- Collaborated with motion graphics and animation team to deliver motion graphics advertising.
- Created marketing concepts that aligned with overarching property brand to drive guest engagement and loyalty.

LEAD GRAPHIC DESIGNER

Black Bear Casino Resort | Carlton, MN | 2012–2014

- Created and directed print/digital advertising content.
- Managed promotional packages from concept through art direction to market.
- Developed and managed visual brand across various mediums including, direct mail, TV, web, print, digital and in-house presentation.

WEB DESIGNER

50 Below, Web Solutions | Duluth, MN | 2010–2012

- Designed ecommerce websites and digital content in power sports, medical, and health care industries with a focus on branding, UX/UI design, and wireframing.
- Ensured quality of department work through quality assurance responsibilities.